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MAIN STREET NETWORKING Business Connects @ Main Street



Craig MacLaine (manager of Westphal Scotiabank), Heather Johnson (owner of Smitty's Restaurant), and Bill Mills (Executive Director of the Main Street Dartmouth BID) at the September 16th Business Connects meeting. Thanks for hosting, Craig!

Business Connects @ Main Street is a morning networking meeting where Main Street area business owners and managers and other area business people meet 8:30-9:30 in the morning on the third Wednesday each month for coffee and conversation.

The meeting is held at a different business location each month and is intended to showcase the host business. The initial event in September was hosted by Craig MacLaine at the Scotiabank in the Westphal Plaza. Everyone enjoyed their morning Tim Horton's coffee and friendly chat about what's going on in the Main Street area. The October meeting was hosted by Greg Fong at the Garden View Restaurant, and Jim Knox hosted at Exit Optimum Realty in the Tacoma Plaza in November.

Everyone is invited to the next meeting on December 16 hosted by Wine Sippers store located at 14 Main Street. Be sure to bring your business cards as there will be draw prizes.

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We value your input and want to hear from you! If you have any questions, comments, or features, or if you would like further information about this newsletter, please call 407-3533 or email mainstreet@eastlink.ca.

NEW KIDS ON THE BLOCK

PMG Printing & Promotions



Please welcome to the business community PMG Printing & Promotions at 169 Main Street. Owned by Mary Butler, PMG specializes in screen printing, embroidery, canvas pictures, personalized products and so much more. With Christmas just around the corner, PMG might have the perfect gift for that special someone.

Phone 431-3580 Fax 431-9394

Wine Sippers



Wine making has become a beloved hobby and passion for so many. Wine Sippers at 141A Main Street have everything the most avid enthusiast could ever want or need. Owners Mary Martin, Lennie Carroll, Jeannie & David Allen, and Brian & Cathy Pineo will gladly assist all newcomers to the craft as well.

Phone 464-7273

SUMMER STUDENT



Ryan Fraser ... git n' 'r done

Some of you might have noticed the presence of a friendly young man whose sole purpose in life for the summer of 2009 was to keep Main Street clean and offer a smile and assist any way he could. That super force was summer student, Ryan Fraser.

Among Ryan's many tasks, his primary duties were to improve the appearance of the community while acting as a sort of ambassador to the area. Those who came in contact with him couldn't help but notice his cheerful outlook and strong work ethic.

Thank you, Ryan, for a job well done. And thank you Service Canada for providing approximately \$3000 in funding.



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New Beginnings is a psychosocial rehabilitation program for individuals living with long-term, persistent mental illness. A component of ones recovery can be meaningful employment. We all know that work gives one a sense of purpose; a reason to get out of bed in the morning. The same is true for our members.

Two years ago we formed a partnership with the Downtown Dartmouth Business Commission. In those two years we have had six of our members working in our community.

This past summer, Bill Mills from the Main Street Dartmouth Business Improvement Association, offered employment for individuals who would be interested in cleaning the sidewalks in their area. This new partnership has sprung from our current relationship with the Downtown Dartmouth Business Commission.



Nathan LeBlanc has been keeping Main Street clean and beautiful

The Main Street Dartmouth Business Improvement Association has hired two of our members. They have provided these individuals competitive community employment, and the opportunity to realize their potential and a sense of community responsibility. This partnership with The Main Street Dartmouth Business Improvement Association is providing our members with support in their mental health through employment.

The Main Street area has been a wonderful support to our members. Several people are currently working in this area including our most recent partnership with The Garden View Restaurant. Thank you to Greg Fong and all of the others who have created such a wonderful environment for our member, whose self-confidence and self-esteem are increasing.

We would like to thank the Main Street Dartmouth Business Improvement Association for providing this wonderful opportunity and having the belief that work has an important role in mental health.

Thank you. We look forward to many successful years working together.

**For any inquiries, please call: 483-1717 or 464-3608
Anne Moir New Beginnings Dartmouth**

BUSINESS BUILDING ON MAIN STREET



Throughout the summer and fall, contractors have been busy dismantling the old Sobey's store in the Westphal Plaza and replacing it with a new Lawton's Drug Store. This new facility is one of the larger Lawton's stores in the province. It is interesting to observe that some of the material from the Sobey's store was recycled and incorporated into the construction of the new Lawton's. This new Lawton's facility is a welcome addition to the growing medical services cluster in the Main Street area.

GRAFFITI: NOW YOU SEE IT, NOW YOU DON'T!



Employees of Goodbye Graffiti saying "good riddance" to an unsightly tag

Part of the initiative to improve the physical appearance of the Main Street business core is a devotion to removing unsightly (and often profane) graffiti from walls, signs, and other surfaces.

If the appearance of your place of business has been violated by graffiti, you are urged to contact the Main Street Dartmouth Business Improvement District at 407-3533.

MAIN STREET IMPROVEMENTS



It always brings my heart joy to use the word “improvement” in a newsletter. Driving on Hartlen Street is no longer like driving on the moon. A factor of the Main Street improvement [there’s a tear in my eye] plan is the strategic placement of trees to give the area life and color. The addition of trees enhanced [another word I love] the esthetic value of the Hartlen Street. We can all look forward to more eye-pleasing developments in time to come.



The corner park on Main Street has also seen some recent improvements

A “THRILLING” EVENT ON MAIN STREET



Students rehearsing for the big feat



With the passing of the King of Pop came the advent of somewhat of a global phenomenon in the form of a dance routine made popular by the video for the smash 1984 hit “Thriller”. The Thriller Dance has been performed all over the world and is quickly becoming a Halloween ritual for many MJ enthusiasts.

Students from three Dartmouth high schools limbered up and rehearsed for weeks to perfect the dance routine. Organized by Greg Fong, owner of the Garden View Restaurant, about 100 students gathered beside Shoppers Drug Mart, some made up as zombies, to perform the dance on October 23rd at 4:00 sharp. The event stopped traffic for four minutes while people clapped and cheered.

MAIN STREET
Dartmouth **BID**
 BUSINESS IMPROVEMENT DISTRICT

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